

Increase Registrations at Your Next Conference

eShowMail Invitation

Our Invitation program allows show organizers to increase registrations at their event by making it easy for exhibitors to invite their prospects and customers to the event. The eShowMail Invitation program provides exhibitors with a simple way to create customized invitation emails and send them to their contacts. Exhibitors can login to our website, customize an email with their message and images, and schedule it to be sent in under 20 minutes. The Invitation system is works because it's so simple to use. Imagine how much many more potential attendees will see your message if all your attendees invited their contacts. The eShowMail Invitation programs makes that happen.



The eShowMail Invitation program gives us a valuable, yet affordable, tool to add to our marketing plan. After a successful first year of using both products, we not only plan to use them again in 2017, but we hope to expand our usage as well.

-Angie Silberhorn, Conference Director—WERC

Keys to Success

To run a successful email invitation program, you need to encourage the exhibitors to use the service. Our team works with your exhibitors to guide them through the email creation process. We call each exhibitor to make sure they know the program is available and answer any questions they have about the service. Tradeshow managers are busy, even though they see the benefit, they often times don't have the time to build an email and send it to their contacts. Our system makes it fast and easy for them to send out an invitation.

eShowM@il

Contact Event Technologies
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for more information